

CBC International Service (Short wave).—Canada's international shortwave broadcasting facilities (1948) employ ten languages: English, French, Czech, Dutch, German, Danish, Norwegian, Swedish, Spanish and Portuguese, in regular transmissions to the United Kingdom, Europe, the West Indies, Central and South America, and to the South West Pacific. Plans for the year include the inauguration of additional services to Europe and expansion of services to Latin America, Australia and New Zealand.

The CBC international service transmitters are located on reclaimed marshland near Sackville, N.B. Linked by land-line with studios and program headquarters in Montreal, the two 50,000-watt transmitters used by the CBC International Service can operate in any of the international short-wave bands. Frequencies used depend on solar conditions, the geographical area served, the season of the year and the time of day.

The service opened officially on Feb. 25, 1945. During the first three years of operation more than 40,000 letters were received from listeners in all parts of the world, testifying to the strength with which Canadian short-wave programs are received and to the interest in Canada which they either arouse or help to satisfy. Listeners in Europe report constantly that CBC International Service programs are heard more clearly than other broadcasts from the Western Hemisphere.

For two hours each weekday the facilities of the CBC International Service are placed at the disposal of the United Nations Organization Radio Division to relay official reports and commentaries to Europe, the Middle East and to the South West Pacific.

Listeners receive, upon request, an illustrated booklet, published every two months, giving schedules of broadcasts, details of programs and the frequencies on which they are heard, as well as photographs and general information about Canada. Reception reports from listeners are also verified and enquiries on trade conditions, social, scientific, and educational matters are given attention.

The Service provides short-wave listeners abroad with comprehensive day-to-day reports and actuality broadcasts from all major international conferences held in North America since the end of the War in 1945.

Supplementing the regular programs in ten languages, special events broadcasts of all kinds are arranged to give the CBC listeners in other lands a comprehensive picture of the activities in Canada. Visitors from abroad frequently use the CBC short-wave service to report back to their home countries on their impressions of Canada.

Domestic Program Service. — During the fiscal year ended Mar. 31, 1947, 59,705 programs representing 17,843 hours of broadcasting were presented over the CBC Trans-Canada, Dominion and French networks. Of the total broadcasting hours, 80.6 p.c. were devoted to non-commercial and public service programs, and the remaining 19.4 p.c. to commercial presentations. The National network, made up of the Trans-Canada, Dominion and French networks, carried 0.1 p.c. of total network programs. Of the total broadcasting hours in 1946-47, 65.3 p.c. was scheduled on the Trans-Canada network; the Dominion network operating in the evenings released 7.6 p.c. and the remaining 27.1 p.c. was released on the French network.

The CBC originated and produced 78.4 p.c. of its network broadcasts. Of the remainder, 2.3 p.c. came from private stations and 19.3 p.c. were exchange programs from the United States and the British Broadcasting Corporation. Various